

THE UNIVERSAL STOP COMMAND USED IN PREMIUM RATE TEXT MESSAGING SERVICES

Since January 2005, all premium rated text services have been required to support the STOP command. With one word, users can stop any chargeable and non chargeable text services that they no longer require from Service Providers using shortcodes.

How it works:

If you are receiving messages from short codes (4 or 5 digit numbers, e.g. 65000), you can simply reply "STOP" to the shortcode to stop that service.

Sometimes you might be using two or more services from the same shortcode (for example you may be in a game club and a ringtone club). To leave them all at once, reply "STOP ALL" to the shortcode

STOP also works for marketing messages too, so if you are receiving marketing messages on your phone and it is from a shortcode, reply back with the text "STOP" to that shortcode.

What to do if it doesn't work:

If you continue to receive premium charged messages or marketing message from a shortcode after you have sent "STOP" to the shortcode, (or "STOP ALL" where multiple services are running), then contact your mobile operator Customer Services and report it.

References:

www.phonepayplus.org.uk

www.mda-mobiledata.org

www.text.it